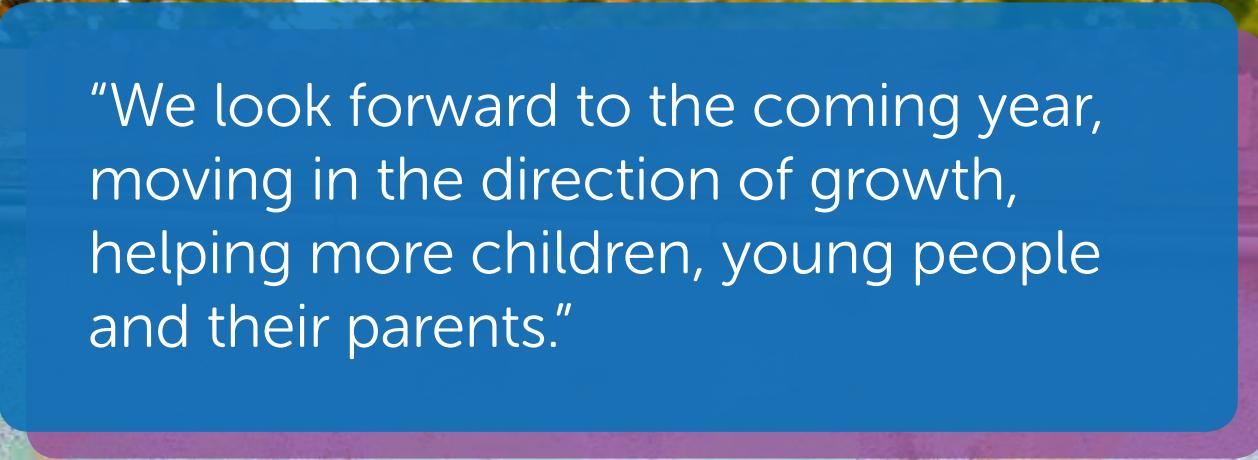




Making a difference everyday

Our Impact Report
2017-2018





"We look forward to the coming year,
moving in the direction of growth,
helping more children, young people
and their parents."



Shane and Laurence
Members of the EPC Young
People's Steering Group



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Acknowledgments

We would like to thank the following for their great contribution towards the development of this impact report.

Thank you to the staff, volunteers and trustees who have contributed to the content of this report.

Thank you to Wildfire Collective for giving us pro-bono support in creative design which has allowed us to create our first impact report.

Thank you to Katrina Campbell for her photography and managing the photoshoot and our thanks to the models who took part.

Chair's Foreword



This year has been a move in the right direction for Every Parent and Child (EPC). From imbedding the new name into everything we do, to new staff and trustees, who have embraced the charity with enthusiasm beyond words.

Firstly, I want to thank the staff who are working in very difficult circumstances but manage to maintain the quality of the service. We have had to close services due to lack of funds and say goodbye to committed colleagues who have given everything to the children and parents we serve.

Secondly, I want to thank all the volunteers who give their time for free and are just as dedicated as our staff. Our volunteers range from giving day-to-day support in our office, they may fundraise in the community, or are on the Board of Trustees and bring their expertise to ensure the governance of the charity is working well and are accountable for it.

EPC is now facing a juncture where we have exciting growth ideas at a point where local government funding is at its lowest.

In 2017-2018, we have welcomed a new Chief Executive and four new trustees, who bring expertise in fundraising, technology, private sector business and third sector management.

Our trustees, staff and volunteers have collaborated in a strategy away day on how to take the charity to the next level, to diversify funding, to open our doors to more parents and children and to work in areas that surround Enfield. As part of this, we know that it is critical that children have their say in how our charity will run in the future so I'm delighted to announce that we are recruiting a young person to be on our Board of Trustees.

We look forward to the coming year with EPC moving into the direction of growth, helping more children, young people and their parents.

**Vishnee Sauntoo
Chair of Board of Trustees**



'Many of our families tell us how much they value our services and the difference our support makes to their lives.'

Objectives and Activities

Every Parent and Child is a well-known and respected local charity that provides much-needed services to children, young people and families. We are valued by families, professionals and other voluntary organisations for our expert and timely advice, practical help and emotional support we give to families. Many of our families tell us how much they value our services and the difference our support makes to their lives. This report features the highlights across our services during 2017-18.

Charitable Objective

To advance the education of children resident or educated in the London Borough of Enfield and surrounding areas, regardless of culture, beliefs or language, who, because of difficulties in the school or home environment, require special assistance to help them complete their education.

We achieve this through:

- Enabling children and young people with social, emotional and mental health needs to access appropriate support.
- Informing children, young people and their families about the Special Educational Needs and Disability reforms and their entitlements.
- Engaging with children, young people and parents using our services to ensure their voice is heard when decisions affecting their lives are being made.
- Ensuring parents and carers have the knowledge to make decisions on the services and support their families need.
- Providing emotional and well-being support to children and young people so they are better able to manage their emotions and relationships within the school and external settings.



The Every Parent and Child team
at a strategy away day in 2018

Staff Changes

The year saw key changes in staffing, including the resignation of the SENDIASS Manager, Natalia, who secured employment closer to home; the post remained vacant for the duration of this reporting period.

Additionally, we were sad to say goodbye to Sylvie, whose project, Ready, Steady...Mentoring, came to an end during the year, and Gouner, who was made redundant owing to cuts to the funding of the Special Educational Needs and Disabilities Information Advice and Support Service (SEDIASS).

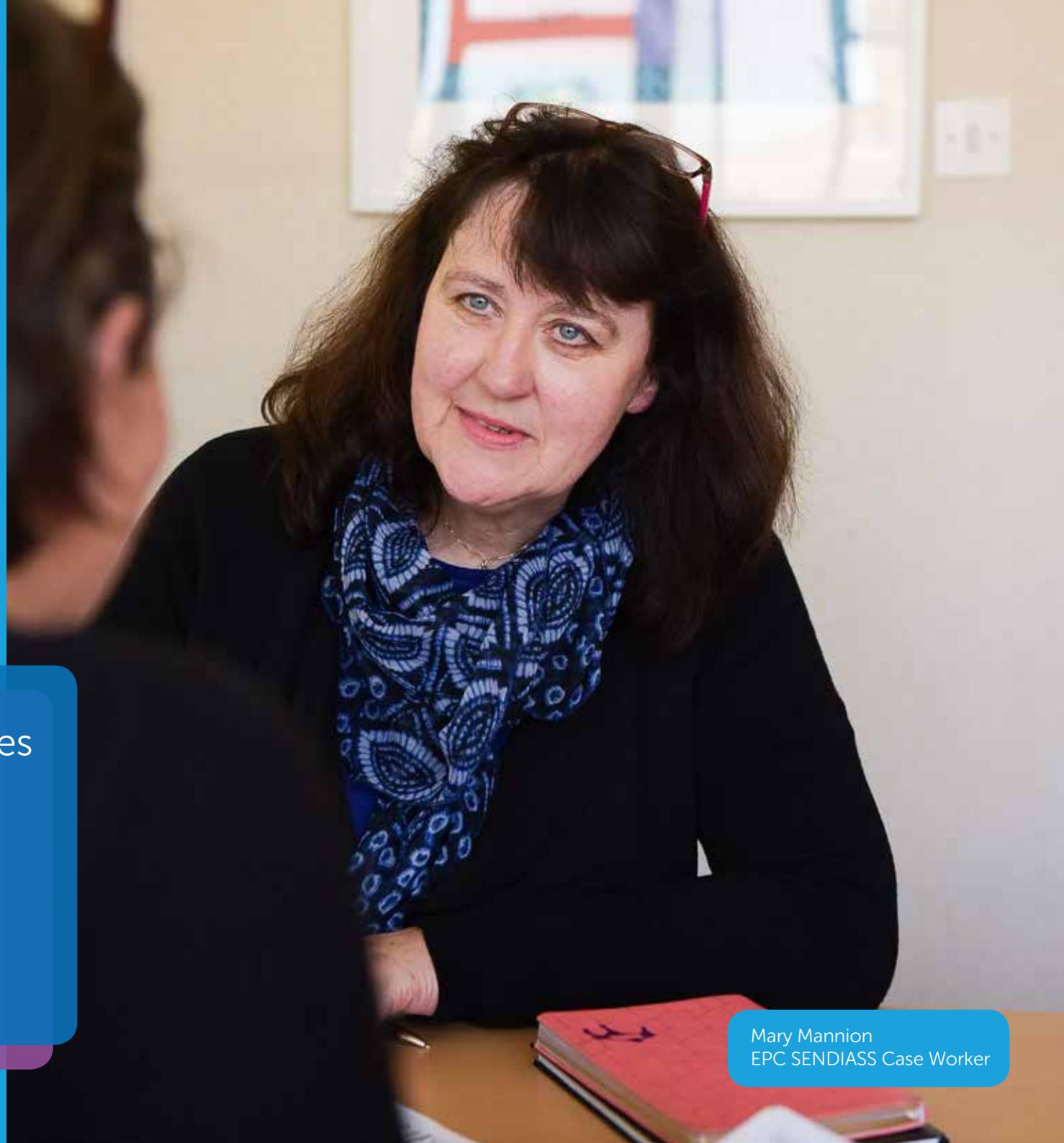
We welcomed Jaspal Dhani, who took up the position of CEO in April 2017.



'We welcomed Jaspal Dhani, who took up the position of CEO in April 2017.'

Our Services

'The service also facilitates parents' and young people's engagement in decision-making about special education needs provision and policies.'



Mary Mannion
EPC SENDIASS Case Worker

Special Education Needs and Disability Information, Advice and Support Service & Independent Support

SENDASS is a statutory service commissioned by the London Borough of Enfield in accordance with the special educational needs and disability (SEND) Code of Practice 2015. It operates independently of the local authority. It provides impartial, confidential information, advice and support to children and young people between zero and 25 years who have, or may have, special educational needs or a disability, and their parents.

The service also facilitates parents' and young people's engagement in decision-making about special educational needs provision and policies. Our parents' and young people's steering groups have continued to meet and advise the service on how best to reach families in the community.

EPC also delivered the Independent Support Service (ISS) from 2014 up to March 2018. It was funded by the Council for Disabled Children and supported parents and young people in the Education Health and Care Plan (EHCP) by assisting parents in making a request, completing Section A of the EHCP and in annual review meetings. The ISS service also delivered information sessions to parents and young people at Community House and in different schools.

A reduction in funding meant we had less capacity and had to reconfigure the service. Information, Advice and Support Services (IASS) and ISS worked very closely together to ensure that the parent and child/young person receive timely and appropriate support.

We monitored and evaluated our service to determine the impact on the family. In addition to seeking feedback from parents and young people through a quarterly service users' satisfaction survey, we have developed a pool of interpreters to assist parents whose first language is not English.

"Thank you so much from the bottom of our hearts from everyone in our family - for fighting for our son's EHCP - we are eternally grateful to you for making the difference in his education.

If we had not come across your organisation when you did a workshop in Enfield Collage - I could not go that day so I made sure my wife went to your meeting and I kept all the information you gave out and was able to contact you in time - otherwise I would have been duped into believing that I had a rejection with no recourse when in actual fact I was already given a draft copy of the EHCP waiting to be finalised - you saved the day!"



Q&A With Our Volunteer Francisca Korsah

We asked our administrator assistant volunteer, Francisca Korsah, who has been volunteering since September 2017, about her experience.

What is your role at EPC?

I volunteer as an administrator. I do lots of different activities such as entering data into the charity log database, updating files and training logs, sending emails, photocopying and shredding old files. I also helped to create a volunteer board in the office.

What made you want to volunteer for us?

I wanted to learn new skills, develop my existing skills and also give something back to the community.

Roughly how many hours per week do you spend volunteering?

Four hours.

What do you enjoy about your volunteering role?

Everybody here is nice and understanding, Renata has been great with me, she explains everything to me and I enjoy using my skills.

What difference do you feel you are making?

I feel proud of myself trying to give something small back to the community. The service is very busy so being here helps them with activities that are very time

consuming such as scanning, filing old paper files into the computer, sending emails or updating the database.

What difference has volunteering made to you?

Volunteering has helped to build my confidence and develop my skills. At the moment, I work in the hospital as a catering assistant and I would like to move into an administration job in the near future based on the experience I am getting here.

What impact has it had on your life?

Volunteering has helped me to get some work experience, meet and make new friends and I have learnt new skills.

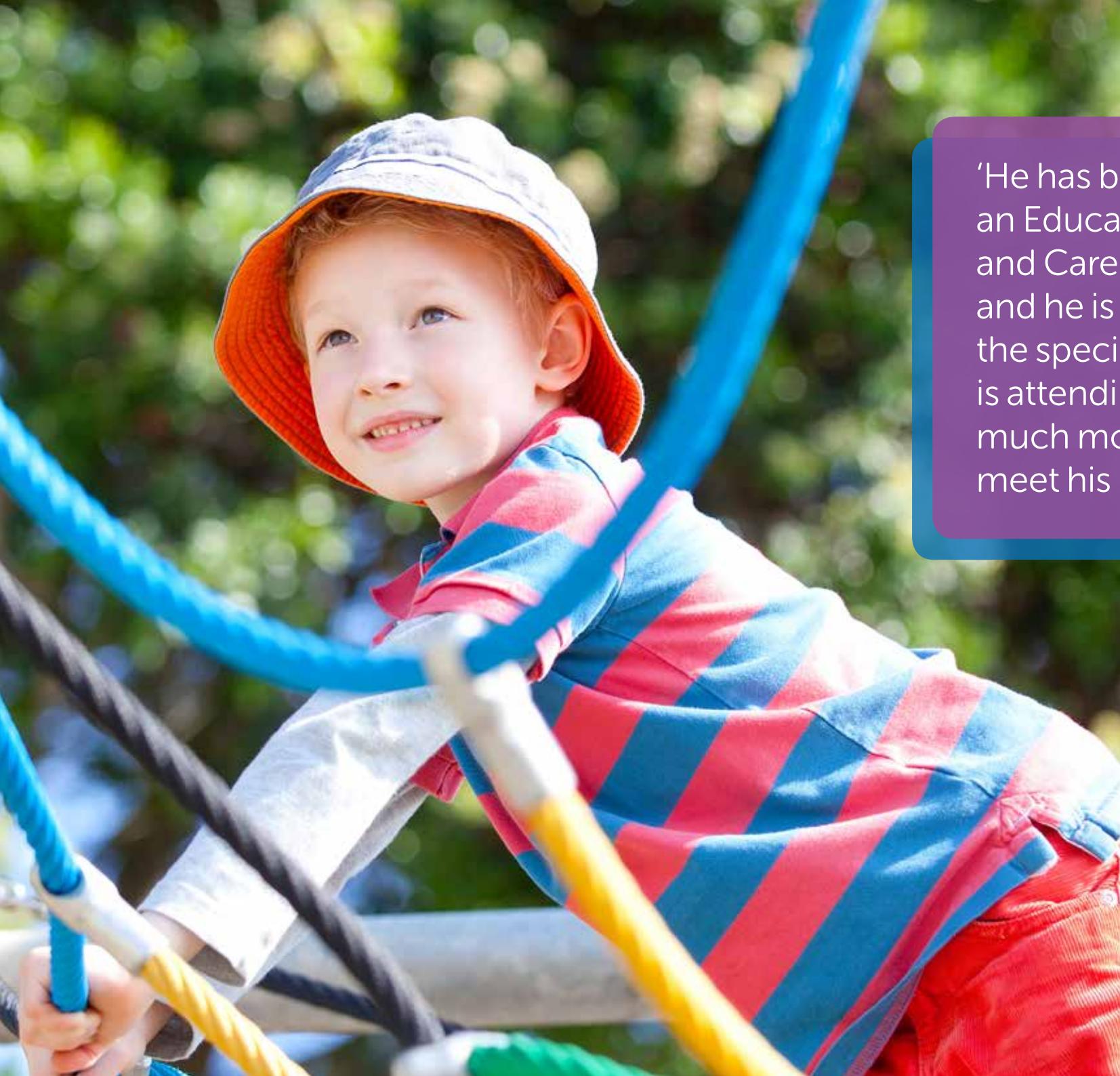
Would you recommend volunteering to your friends and colleagues? And if so, why?

Yes, because I enjoy being around lovely people and learning new skills.



Francisca Korsah
volunteer office
administrator

'I feel proud of myself trying to give something small back to the community.'



'He has been issued an Education, Health and Care Plan (EHCP) and he is doing well in the special school he is attending, which is much more suitable to meet his needs.'

SENDASS Case Study

One of the children we worked with, in year 8, was excluded from their primary school and had been on the SEN register for quite some time. There were records of lots of behaviour issues and a recent exclusion prompted the parent to seek support from our services.

While going through the child's file, we could understand that this child had serious needs and wasn't getting the right support from the school or the parent. The school didn't work hard enough to make the mother understand that their child had support needs and that his behaviour was a display of those needs. The mother already had one child that was assessed as having special educational needs (SEN) and couldn't recognise or believe that another child may also require a statement of SEN.

We supported the mum with appealing the exclusion decision. Although the school upheld their decision to permanently exclude the child following a serious

incident in school, we supported the mum by showing that the school could have done more to support the child's needs to avoid getting in such a dramatic situation.

In view of this evidence, the school worked hard in putting together all the paperwork to support a statutory request of the child's assessment of needs.

It still took constant calls to mum, a referral to our Counselling Service (that was declined by the child), and another serious incident with the child at the Pupil Referral Unit (PRU) where he had been sent, to convince mum to send the request for an EHCP.

The child has now been diagnosed with autism spectrum disorder (ASD) and some learning difficulties. He has been issued an EHCP and he is doing well in the special school he is attending, which is much more suitable to meet his needs.

This whole process took almost a year to resolve.



'By forging good working relationships... we have ensured that we have reached the children and young people most in need of the service.'

My Time Counselling

The My Time Counselling service for children and young people has completed its third year. The service is funded by BBC Children in Need (BBC CIN). We are delighted that BBC CIN has granted us a further three years of funding for the service to continue.

Counselling is offered by a team of 10 volunteer counsellors. The counselling is integrative and age-appropriate. We offer a mixture of play therapy, person-centered counselling, psychodynamic psychotherapy, art therapy and drama therapy. We take an integrative approach, working at the child's or young person's pace and level.

The service continued to receive referrals from a variety of sources during the year, including internally from our SENDIASS team, as well as externally from schools, the Parent Support Unit, Child and Adolescent Mental Health Service (CAMHS) workers and social workers.

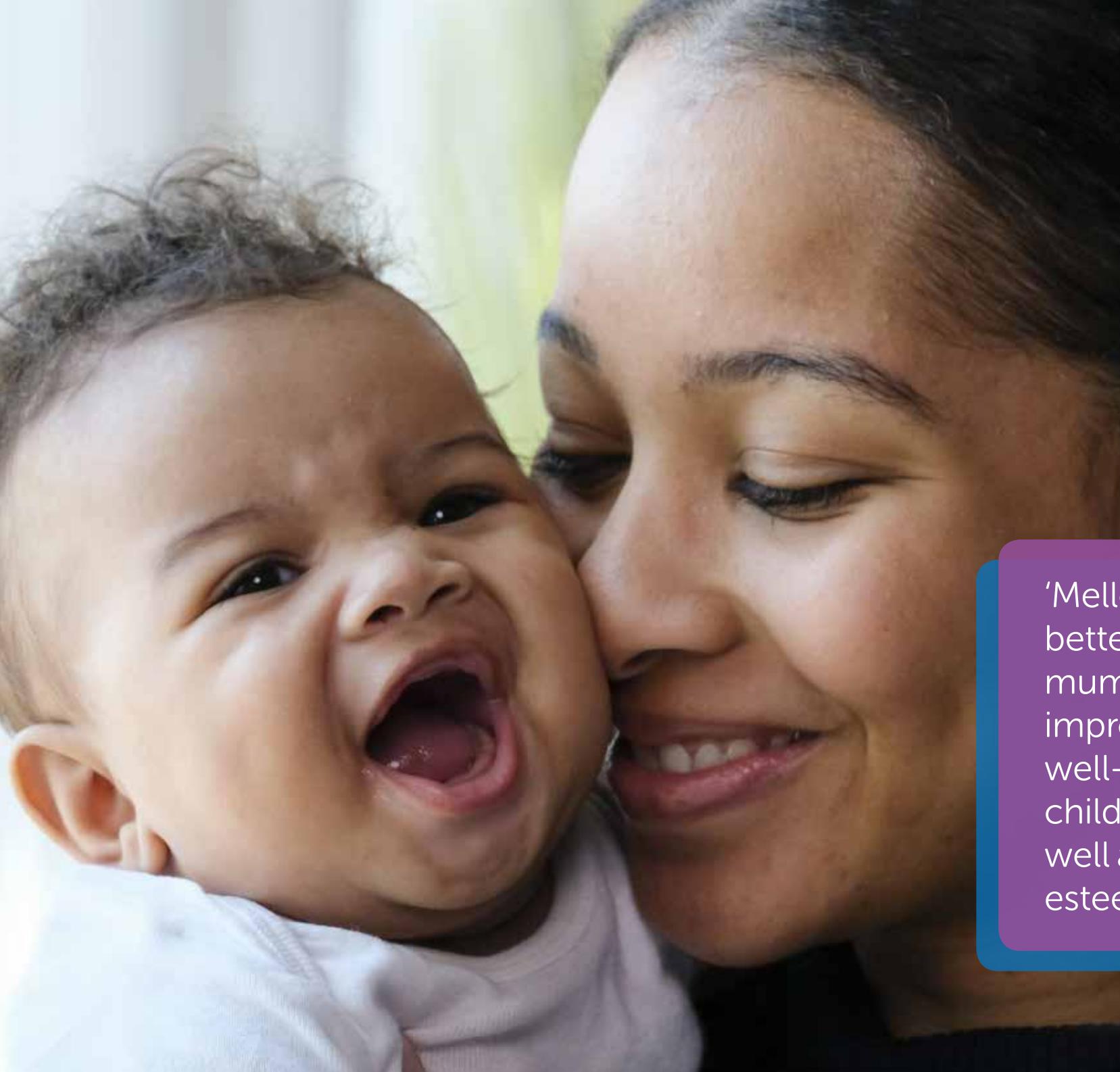
We undertake an in-depth initial assessment interview with the parent/carer to make sure we feel that counselling would be the best route for the child or young person. If we don't think counselling is the right

route, we may make a referral to other organisations that we consider more appropriate.

The therapists received group clinical supervision at EPC. Our clinical supervisor is a drama and movement therapist and a child and adolescent counselling supervisor and has extensive experience of working with young people with SEND.

The past year has seen the project grow from strength to strength. By forging good working relationships with colleagues in schools, other education providers and within Enfield CAMHS, we have ensured that we have reached the children and young people most in need of the service. We were given permission by BBC CIN to offer services during the school day and accordingly we are running 1:1 sessions in two secondary and two primary schools.

Children and young people are offered an initial 12 sessions of 1:1 counselling; each case is then reviewed individually and the counselling is extended if it is felt appropriate. The majority of the children and young people referred to the service have complex emotional needs, so the 1:1 work has been longer-term.



'Mellow Babies provides better outcomes for mums and babies by improving maternal well-being and mother-child interaction as well as increasing self-esteem and confidence.'

Mellow Babies

Funded by Parent Infant Partnership UK, we ran a second very successful Mellow Babies Programme. This was a 14-week personal group for mums, which took place while their baby was being cared for in a crèche.

The course was delivered by a health visitor, a child psychotherapist, a counsellor and parenting trainer.

Mellow Babies provides better outcomes for mums and babies by improving maternal well-being and mother-child interaction, as well as increasing self-esteem and confidence.

The course had five participants who stayed the duration of the programme. The parents engaged well with the programme and provided positive feedback.

We also held a reunion for the mothers and babies who participated in the programme during 2016-2017. During the reunion, parents reported on how they had embedded the learning of the Mellow Babies group into their lives and how this had encouraged them to take up other programmes such as The Incredible Years.

Parents also reported that, in general, they had spent more time engaged in 1:1 activities with their child and, in some cases, parents had gone on to have a second child.

Overall, parents felt more confident and less overwhelmed, as they now understood the needs of their new baby and how to meet them.

'Children at risk of social exclusion have access to an enriching programme of support which enables them to practice and develop strategies in a small group environment.'



The Starfish project supports primary-aged children with SEND to improve communication, advocacy and life skills and develop their personal narrative storytelling, in order to be ready for transitions and reach their full potential.

Children at risk of social exclusion have access to an enriching programme of support, which enables them to practice and develop strategies in a small group environment. This leads to an improvement in emotional well-being, increased participation in school and the wider community and greater belief in their capacity to progress and do well both socially and academically.

Children are encouraged to speak up both in school and in their lives outside school; they learn how to tell people

about themselves and present themselves positively, as well as developing strategies they can use to progress and achieve.

Criteria for referral includes issues such as: confidence and self-esteem, well-being, articulating views effectively, managing emotions, active participation, communication, inclusion, resilience, anxiety, social interaction, taking responsibility, empathy and team work.

- The Starfish project was funded by EPC for the period from September 2017 to July 2018.
- Starfish runs in one school during the course of an academic year; this year we developed the project to run in a special school.
- 16 children are supported during the year.
- Starfish involves small group work and 1:1 sessions, as well as film production.



"It has been a positive experience for the children and they all loved having a mentor. They felt happy and special and learnt a lot about the world, other jobs, communities and cultures."

Mrs Read, Lead Teacher
for Vulnerable Groups,
Fleecefield School

"My mentor was a very helpful person and funny and creative. She was a good mentor for me because we got on well and we had fun every week. She taught me to never give up."
F, aged 11

Ready, Steady...Mentoring

Our Ready, Steady...Mentoring project came to a successful end during the year. The trustees wish to thank Enfield Council and the Lloyds Foundation, which jointly funded the project.

The project sought to directly address some of the multiple disadvantages that children in Enfield face, compared to other London Boroughs and the national picture. In one small area in Edmonton, every child in a family with three or more children is living in poverty. Frank Field's independent report, *The Foundation Years: preventing poor children becoming poor adults*, notes that '*Children from low income families in the UK often grow up to be poor adults. However poverty is measured, whether by family income, socio-economic status or educational attainment, poverty blights the life chances of children*'.

The project recruited, screened, trained and matched local volunteer mentors to work 1:1 with children in Enfield schools for 10-15 x 1.5 hour sessions at the end of the school day. Volunteers came from a wide variety of professional, social and ethnic backgrounds and all were committed to supporting children facing social and

emotional challenges, many of which were a direct result of their poverty, disadvantage or lack of opportunity.

While all children were referred for unique issues, 71% of referrals were identified as having poor self-esteem and 57% as having no opportunities for hobbies/interests or play, which would improve their emotional health and well-being. The impact of these disadvantages meant that the children's life chances were significantly impaired.

Individual attention from a mentor enabled the mentee to experience and accept that they can be likeable and of interest to another person outside their family or school network. The trust established can extend to other situations and help a child make stronger friendships with peers and develop more positive relationships with other trusted adults. A successful mentoring relationship supports the child to make small gains and can help to improve social and emotional capacity, strengthen communication and develop better awareness of interests, skills and talents.

This model helped to ensure children and young people stayed in education, enabling them to gain the skills they needed to achieve economic well-being in adulthood.



Liam Clipsham, EPC Trustee
recognised for serving 100
hours as a volunteer with
Cllr Vickie Pite and Deputy
Mayor, Cllr Doris Jagger

'In January 2018,
EPC received
the Investing in
Volunteers award
for the third time!'

EPC Volunteering

Across the organisation, EPC services depend on the support provided by our committed volunteers, who bring inspiration, energy and vital skills that help us to achieve our goals – support children, offer information to parents and develop our strategy.

Some volunteers work directly with children/young people and some take part in activities that are more related to running EPC, for example, developing our strategy, managing the day-to-day finances, administration and fundraising.

During the year, the service placed 15 new volunteers while supporting 45 active volunteers. We are pleased to report that 15 volunteers completed their 100 hours of volunteering with our charity and were recognised by the Mayor of Enfield.

In January 2018, EPC received the Investing in Volunteers award for the third time! Investing in Volunteers is the UK quality standard for volunteer management and is the only quality standard that has independent external validation. There is a UK Quality Assurance Panel that makes recommendations to the UK Volunteering Forum, the awarding body.

This year the EPC Volunteer of the Year award was presented to Mildred Roper for the support she offered while delivering our Mellow Babies programme for mothers and their babies. Liam Clipsham, EPC Trustee, along with other volunteers, was recognised for serving 100 volunteer hours.

The trustees wish to thank all of our volunteers for their continuing loyalty and support.



Mildred Roper, EPC
Volunteer of the Year



'The current funding environment is putting increased pressure on charities to really prove their worth.'

Looking ahead to 2018-2019

Looking forward, EPC is developing plans to strengthen the organisation's financial position, develop a new three-year strategy and compete for SENDIASS services in neighboring boroughs.

With the new CEO and trustees joining, we held a strategic away day to explore the current operating environment and discuss future priorities.

While the current funding environment places increased pressure on charities to prove their worth, and funders demand better evidence of the outcomes and impact of interventions, EPC will be reviewing internal monitoring processes across all services.



Paralympian Ade Adepitan
MBE, Every Parent and Child's
first Ambassador

'I am delighted to be part of the charity and look forward to helping them grow and support more people.'

Our First Ambassador: Paralympian Ade Adepitan MBE

Retired Paralympian Ade Adepitan MBE has become the first Ambassador for Every Parent and Child.

On joining in this exciting role, Ade says, "At the age of 12, I was introduced to wheelchair basketball and independent living by an East London based charity that worked with disabled children and young people. Based on their support, I was able to achieve many of my dreams later in life. I recognise that same philosophy at Every Parent and Child – to support children and young people to develop and thrive in life. I am delighted to be part of the charity and look forward to helping them grow and support more people."

Ade has become a familiar face on TV as a presenter on the Travel Show, Unreported World, One Show, Channel 4 coverage of the Beijing, London and Rio Paralympics and, recently, he led the Channel 4's coverage of the World Para Athletics Championships.

A retired Paralympian, Ade discovered wheelchair basketball when he was twelve. During his early career

Ade had one burning ambition, to win a medal in the Paralympics for Great Britain. This dream came true when he was selected to compete in the 2004 Athens Paralympic Games.

Ade continued to represent Great Britain, for five more years after Sydney. In that time he won a bronze, and a silver medal, at the 2002 and 2005 European championships. He also captained his country to a silver medal, at the 2002 World championships in Kitakyushu Japan. In 2004 Ade Adepitan achieved his lifelong ambition, winning a medal at the Athens Paralympics.

In 2005 Paralympic World Cup held in Manchester, UK, Ade assisted GB to win Gold by scoring a free-throw in overtime. He also captained his country to a Silver medal, at the 2002 World Championships in Kitakyushu, Japan. Adding to his 2005 wins, Ade was a member of the GB bid team that secured travel to Singapore and helped the UK win the London 2012 Paralympic, and Olympic games. In the same year Ade was also awarded the MBE for his contribution to disability sport.

Key Achievements

Volunteering

- 15 volunteers completed their 100 hours of volunteering
- 19 references provided for volunteers looking to move to paid work

Ready, Steady... Mentoring

- Mentees received 12 sessions each
- Each mentee had 18 hours of mentoring
- Volunteers gave 246 hours of their time to the mentoring service

Independent Support

- 92 parents and 29 young people were given support with their EHC plans
- 153 parents attended our information workshops
- 44 young people attended workshops dedicated to them

SENDIASS

- Supported 752 families with information and advice
- Supported 275 parents and young people with their EHCPs
- 90% of people accessing the information, advice and support say that EPC made a difference or a great deal of difference in helping them achieve their outcomes

Starfish

- Four children from Starfish were selected to represent their school at the borough debating competition
- Improvement in verbal children's narrative and communication skills. They are more confident about expressing their ideas and opinions
- Increased self-esteem, confidence and life skills through building social and emotional capabilities
- Children report a positive view of themselves and improved emotional well-being

Financial Accounts

How we raised our funds in 2017-2018



Financial Accounts

Income and expenditure

Summarised accounts - continued on next page

Statement of Financial Activities for the year ended 31 March 2018

INCOME FROM: Donations and legacies

	Unrestricted funds £	Restricted funds £	Total funds 2018 £	Total funds 2017 £
Charitable activities:	2,706	-	-	810
Grants receivable	261,451	17,789	279,330	393,278
Release of provision no longer required	-	-	-	24,562
Other income	3,010	-	3,010	3,175
Investments	1,269	-	1,269	2,166
TOTAL INCOME	268,526	17,789	286,315	423,991

EXPENDITURE ON: Charitable activities:

Enfield SEND IASS & IS (EPPS)	262,808	-	262,808	304,829
Family Support & Volunteering Service	8,699	-	8,699	9,688
Starfish	6,500	-	6,500	6,410
Transition & Preference Service	-	-	-	26,471
Training & Counselling Service	56,636	20,611	77,247	61,559
Mentoring	3,820	513	4,333	17,143
TOTAL EXPENDITURE	338,463	21,124	359,587	426,100

Income and expenditure continued

Summarised accounts

Statement of Financial Activities for the year ended 31 March 2018

	Unrestricted funds £	Restricted funds £	Total funds 2018 £	Total funds 2017 £
Net expenditure before gains on investments	(69,937)	(3,335)	(73,272)	(2,109)
Net gains on investment assets	11,607	-	11,607	-
Net expenditure and net movement in funds for the year	(58,330)	(3,335)	(61,665)	(2,109)
Reconciliation of funds				
Total funds brought forward	408,585	3,335	411,920	414,029
Adjustment for Independent Examiner's fee overprovided in the past	1,004	-	1,004	-
Total funds carried forward	409,589	3,335	412,924	414,029
Total funds carried forward	351,259	-	351,259	411,920

Thanking Our Supporters

Funders

BBC Children in Need, Blakemoore, Boshier-Hinton, Ford Britain Trust, Lloyds Foundation, London Borough of Enfield, NHS Enfield, National Children's Bureau, Nationwide, NHS Enfield and PIPUK.

In-kind

311 Café, Cake & Bake Show, Dugdale/Millfield Theatre, Edmonton Fusion, Free Cakes for Kids Enfield, IKEA Edmonton, ISL, Jungle Falls Adventure Golf, Kervan Bistro, Kew Gardens, Lea Valley Odeon, Paradise Park, Pizza Hut, Prezzo, Rowan Leisure, Southbury Fusion, Team Sport Go Karting, Toby Carvery Enfield and Tottenham Hotspur Football Club.

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